



Thrive Data Powered By RAD

Realize the Full Potential of Your Data

Thrive's API offers valuable access to the details transacting your business. Take advantage of this access and put your data to work.

Restaurant Analytics Delivered (RAD) is a Thrive Data Analytics Integration Partner. RAD transforms Thrive data into a decision-making machine specifically tailored for your concept.

With Thrive and RAD you have the power to make informed, needle-moving decisions.

Your Data – In Action



Consolidated

RAD integrates every detailed Thrive data point into a consolidated, easy to understand reporting and analytics platform.



Customized

No two concepts are the same. RAD provides a tailored end-user experience for your organization. It's your data, your business rules, your way.



Correlated

RAD brings your Thrive data to life by correlating other systems across your enterprise. With RAD, you can look beyond the POS to understand what is driving your business.



This Is RAD

Our Approach

Pun Intended

RAD is a cloud-based SaaS that provides restaurant concepts with accurate, meaningful, and insightful analytics at their fingertips. This enables impactful, data-driven decision making.

Previously, only the McRestaurant's of the world had the systems and resources to uncover the deep insights RAD provides. With RAD, any restaurant concept can be data-driven. That's RAD – pun intended.

Summit Your Data Mountain

Most restaurant systems are buried under an avalanche of information. From the POS to the BOH and every system across the enterprise, understanding even the most basic metrics is often a daunting task.

RAD offers guidance to getting out from under your data. Our methodology provides a route to consolidating, customizing, and correlating data from all of your systems. Be RAD - manage your business, don't wrestle with data!



Enterprise Data Foundation

RAD transforms transactional systems into an enterprise, restaurant-specific data warehouse purpose built for analytics.



Comprehensive Reporting

Built on the enterprise data foundation, RAD delivers tailored reporting and analytics to the masses, establishing a common language across all levels of the organization. That's enterprise analytics for everyone.



Insightful Metrics

Beyond basic reporting, RAD's analytic layer builds on and decomposes raw source data in order to provide insightful metrics not previously seen in source systems.