

This is the main page you will arrive at when you login, which is the Home Page. From here, you can see how things are going at a glance if you just want a quick idea of your sales. Keep in mind this only applies to customers that are signed up for your Sales Builder program.

Statistics and sales since your Sales Builder has been active.

Any new members will be listed here.

You can click the arrow here to sort by New members, revenue, transactions, promotions that have been clicked and redeemed and broadcasts that have been clicked and redeemed.

This is any recent transaction by a customer, such as using coupons or buying from your store.

You can check out survey statistics that have been sent out to your customers.

Here you can add a customer. Normally this will be taken care of for you, so this will only be used at your discretion.

Check and see how many coupons are being redeemed and if they are for e-mail or text.

This will take you to the website sign-up page that your customers will be using.

Inbox 0 chaserewards@granburysalesbuilder.com Support (18) Logout

Search: Customers

HOME PEOPLE COMMUNICATIONS TRANSACTIONS MY ACCOUNT ADMIN

GRS - Chase Hanna 123 Test ST, Anycity, TX

PROGRAM STATISTICS

Program Start Date	August 8th 2012
Lifetime Sales	\$0.00
Average Ticket	\$0.00
Active Promotions	0
Promotions Last 30 Days Sent / Clicked	0 / 0

MEMBERS

Total Customers	0
Customers w/ temp card ID	0

[Transactions](#) | [Surveys](#) | [Add Customers](#) | [Direct Mail Queue](#) | [Media Compare](#)

Find Customers

[Signup Page](#)

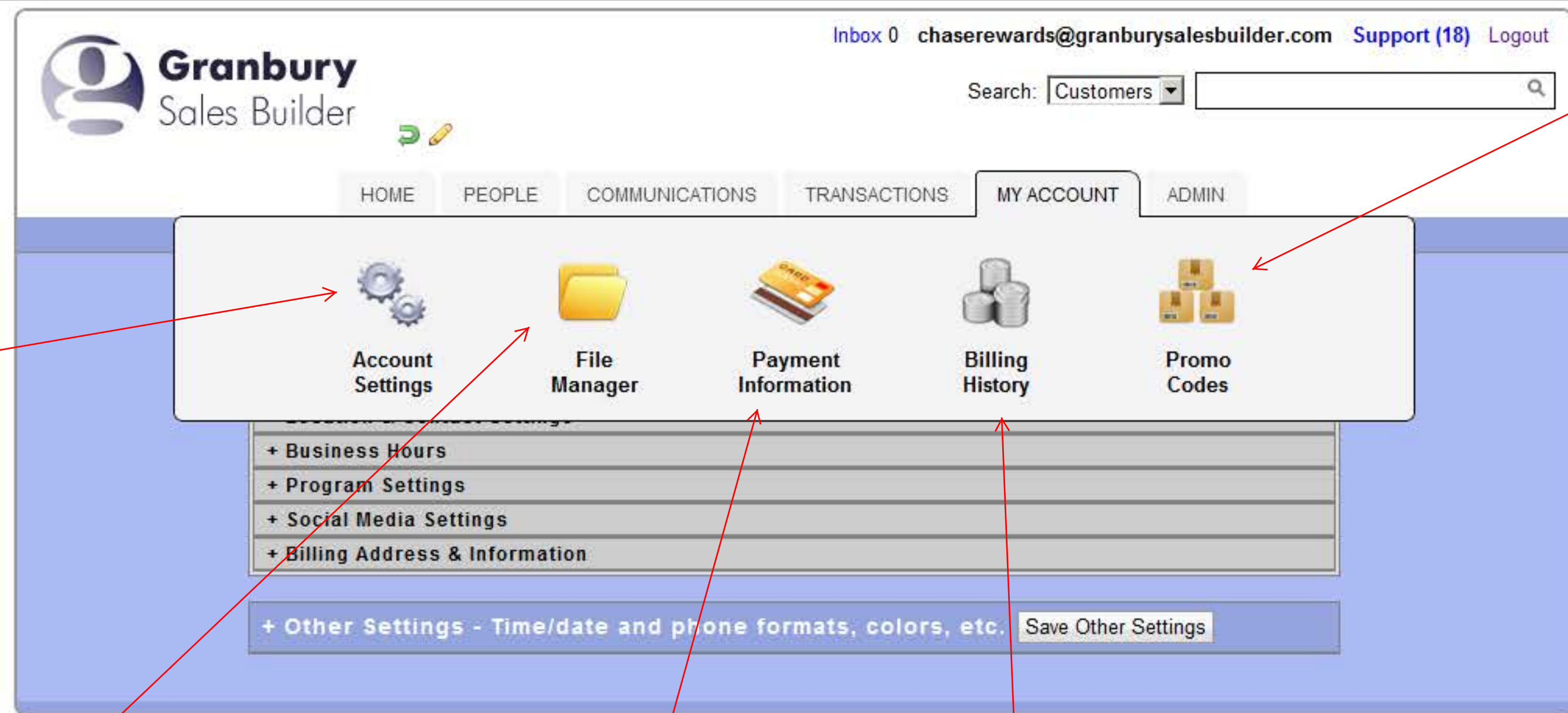
Go To Grid

New Members

This Month

New Members for September

Clicking on my account will bring to the account settings page. If you leave your mouse hovering on My Account, you will be able to see and change various options that help to run the Sales Builder program.



This is the same as clicking on My Account. It will bring to you the page you see here.

This will take you to a page that allows you to upload files that will be used with your media campaigns.

This will be used for your SMS campaigns.

Self explanatory. Billing history to date.

A feature that you can use creatively to promote new member sign-ups. It will let you issue a code, such as "FREEPIZZA". Customers then go to a website such as [www.testrewards.com/redeem](http://www.testrewards.com/redeem) and enter the code to get a particular offer upon sign up. This way you can vary the offers to target different customers or advertise in different places. Very applicable for a new mover campaign, a facebook campaign or a google advertising campaign. You can also use it to promote registration at a special event.



Inbox 0

chaserewards@granburysalesbuilder.com

Support (18)

Logout

Search: Customers

HOME

PEOPLE

COMMUNICATIONS

TRANSACTIONS

MY ACCOUNT

ADMIN

Account Information and Settings

Tags

SMS Keywords

Sender Profiles

Signatures

PURL Page

Tags Content

Signup Page

Account and Contact Information

Save

+ Account Settings

+ Location & Contact Settings

+ Business Hours

+ Program Settings

+ Social Media Settings

+ Billing Address & Information

+ Other Settings - Time/date and phone formats, colors, etc.

Save Other Settings

Tags are used to add customized information about your customers. Such as customers you imported from a particular source, or customers who prefer gluten-free items. You can customize your sign up/activation form to ask customers for this information, then you can broadcast e-mail to only particular segments of customers.

This applies to your SMS campaigns. We already have built in keywords that include JOIN and POINTS(gives you balance). We also allow you to work with your own keywords. You could define a keyword such as "PACKERS" and you can promote this option. There are also other options, such as putting the customer on a special campaign, sending a specific e-mail, adding an extra campaign or adding a tag to their account. For example you could just say text "PACKERS" to receive free wings this Sunday and then Salesbuilder would send an e-mail or message back with an offer attached. You could then associate a tag "PACKERS" so you would know these people are Packers lovers. You could also do something such as "Text "VEGAN" to get our special vegan offers." Then set up a whole campaign specifically in addition to your normal campaign that sends them vegan related info and offers


You can modify the sign up page for you customers here.

Use this to modify the required profile activation fields, if you wish to add custom tags to the required profile.

This is where you configure your e-mail that will be sent out to customers. This will be set up by us for you, so you should not need to ever configure it.

This is what will be placed at the ending of your campaign e-mails.

This is where you set up a customers personal referral page. This is the page that your customers send other potential customers to so they can sign up. This in turn will allow the person who referred the new customer to gain points or new coupons.



[Inbox 0](#)
[chaserewards@granburysalesbuilder.com](#)
[Support \(18\)](#)
[Logout](#)

Search:

Customers

HOME

PEOPLE

COMMUNICATIONS

TRANSACTIONS

MY ACCOUNT

ADMIN

Account Information and Settings

Tags

SMS Keywords

Sender Profiles

Signatures

PURL Page

Tags Content

Signup Page

Account and Contact Information

Save

+ Account Settings

Login Name:

Access Key:

862156

Email Invoices?

☐ Yes
 ☒ No

Firstname

Test

Lastname

Smith

Password

Business Name

Test Pizza

POS ID

Description

Pizza place in Dallas.

+ Location & Contact Settings

+ Business Hours

+ Program Settings

+ Social Media Settings

+ Billing Address & Information

+ Other Settings - Time/date and phone formats, colors, etc.

Save Other Settings

You can set basic information here, such as password, first and last name and description of your business.

Again, just more basic information. This allows us to better help you and is not viewed by customers.

Your business hours. You may have more than one store with different hours, so this is not entirely necessary.

Setting up some basic program functions, such as your point system, SMS number and profile and sign up pages. There is a more in depth look at this on another page.

This where you can set some Facebook messages and points. More information on this on another page.

You can set miscellaneous settings such as time zones and other non essential Sales Builder options.

Billing address and information for future use.



Account Information and Settings

Tags SMS Keywords Sender Profiles Signatures PURL Page Tags Content Signup Page

Account and Contact Information

+ Account Settings

+ Location & Contact Settings

+ Business Hours

+ Program Settings

Account Notification Emails (comma-separated address list)

Rewards Program URL:

Signup Page Background:

SMS Send/Receive Number: [Get Your Number Now](#)

Extra Point Days:

**Monday** ☒ 1x ☐ 2x ☐ 3x ☐ 4x ☐ 5x  
**Tuesday** ☒ 1x ☐ 2x ☐ 3x ☐ 4x ☐ 5x  
**Wednesday** ☒ 1x ☐ 2x ☐ 3x ☐ 4x ☐ 5x  
**Thursday** ☒ 1x ☐ 2x ☐ 3x ☐ 4x ☐ 5x  
**Friday** ☒ 1x ☐ 2x ☐ 3x ☐ 4x ☐ 5x  
**Saturday** ☒ 1x ☐ 2x ☐ 3x ☐ 4x ☐ 5x  
**Sunday** ☒ 1x ☐ 2x ☐ 3x ☐ 4x ☐ 5x

Customer Satisfaction Survey Points

**Referral Points** Bonus points awards to a customer when another signs up based on their referral.

**Referrer Ratio** Point-earning ratio. Referrer will earn this many points for each \$1 spent by referred customers.

**Profile Completion Points** Awarded when a customer completes the contact info in their profile.

**TX Amount Warning**

Profile & Signup Page Fields

Profile visible / required	Signup visible / required	Profile visible / required	Signup visible / required
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <b>FirstName</b>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input type="checkbox"/> <b>MobilePhone</b>	<input checked="" type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <b>LastName</b>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <b>Website</b>	<input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/> <input type="checkbox"/> <b>Address1</b>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <b>Company</b>	<input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/> <input type="checkbox"/> <b>Address2</b>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <b>JobTitle</b>	<input type="checkbox"/> <input type="checkbox"/>
<input type="checkbox"/> <input type="checkbox"/> <b>Address3</b>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <b>Industry</b>	<input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/> <input type="checkbox"/> <b>City</b>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <b>AnnualRevenue</b>	<input type="checkbox"/> <input type="checkbox"/>
<input type="checkbox"/> <input type="checkbox"/> <b>County</b>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <b>NumEmployees</b>	<input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/> <input type="checkbox"/> <b>State</b>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <b>Gender</b>	<input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/> <input type="checkbox"/> <b>Zip</b>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <b>TaxID</b>	<input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/> <input type="checkbox"/> <b>Country</b>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <b>PayPalEmail</b>	<input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <b>Email</b>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <b>Birthday</b>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> <input type="checkbox"/> <b>Phone</b>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <b>Anniversary</b>	<input type="checkbox"/> <input type="checkbox"/>
<input type="checkbox"/> <input type="checkbox"/> <b>PhoneExt</b>	<input type="checkbox"/> <input type="checkbox"/>		
<input type="checkbox"/> <input type="checkbox"/> <b>Fax</b>	<input type="checkbox"/> <input type="checkbox"/>		

+ Social Media Settings

+ Billing Address & Information

+ Other Settings - Time/date and phone formats, colors, etc.

Anything notifications this account can get will go to any e-mail listed here.

This is where you will put the url of your rewards program. An example would be www.testpizzarewards.com

The background color used for the customer sign up page. It uses html to change the color. We can set this for you to make things easier.

You can get your SMS number here to start your texting campaigns, however we will normally do this for you.

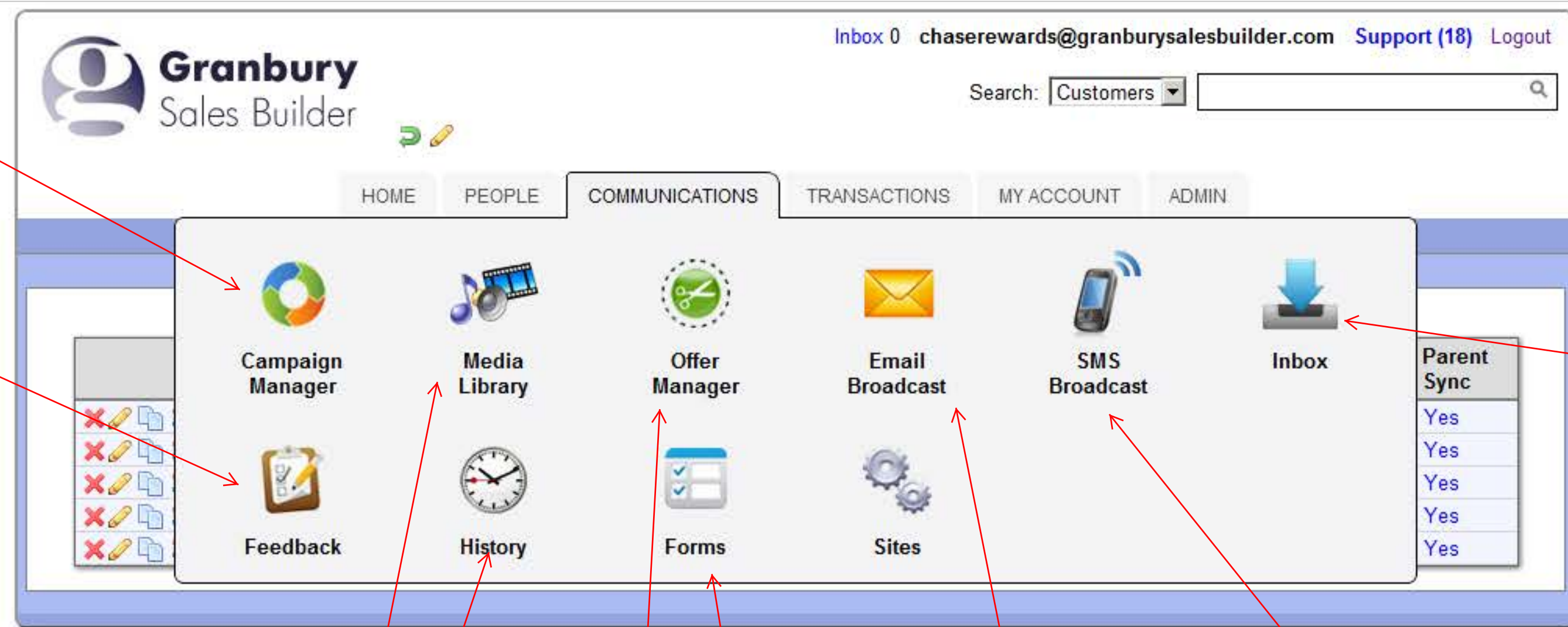
Here you set point values that are dependent on the day. On slower days, some customers will set higher point values to encourage their customers to come in when they normally wouldn't.

The amount of points a customer gets for filling out a survey sent to them.

TX Amount Warning will warn you if you are entering in an unusually high sales amount in the customer transaction form.

This is how you set the options for your sign up page, which is what customers will use to sign up for your loyalty rewards program online. The green column is what will be listed on the customers profile. The first check box being what is visible and the second being what is required. This also goes for the sign up page too.





This is where you go to manage the e-mail and SMS campaigns you will be sending to your customers.

Here you can see what your customers think of your establishment after filling out surveys.

Any e-mail's sent to you will be here.

The Media Library is where you can edit what your e-mail and SMS campaigns.

This shows what e-mail or SMS broadcasts you have sent out.

This is where you can edit the offers that you will be sending out to your customers. These will correspond with your POS system.

Used to create custom web forms for advanced customization.

Send out a custom e-mail broadcast to your customers. This can be something as simple as letting them know about a one day special coming up.

Here you can send out a custom text to your customers. This can be an even better way to reach them than e-mail at times.

Add New Customer

Save Save and Add Another Cancel

Record ID: new Created: today

Contact Information

First Name	<input type="text"/>	Phone	<input type="text"/>
Last Name	<input type="text"/>	Mobile Phone	<input type="text"/>
Address Line1	<input type="text"/>	Fax	<input type="text"/>
Address Line2	<input type="text"/>	Gender	<input type="text"/>
Address Line3	<input type="text"/>	Company	<input type="text"/>
City	<input type="text"/>	Job Title	<input type="text"/>
State	<input type="text"/>	No. Employees	<input type="text"/>
Zip Code	<input type="text"/>	Industry	<input type="text"/>
Country	US	Annual Revenue	<input type="text"/>
Email Address	<input type="text"/>	Website	<input type="text"/>
		Tax ID/SSN	<input type="text"/>

System Information

Roles	<input type="checkbox"/> Lead	<input type="checkbox"/> Contact	<input checked="" type="checkbox"/> Customer	<input type="checkbox"/> Affiliate			
Source	Manual Enter	Allow Contact By	Email <input checked="" type="checkbox"/>	Postal <input checked="" type="checkbox"/>	Phone <input checked="" type="checkbox"/>	Fax <input checked="" type="checkbox"/>	Text <input checked="" type="checkbox"/>
Status	Active	Preferred Media Type	Default				
Card ID	<input type="text"/>	Media Type Locked:	<input type="radio"/> Yes	<input checked="" type="radio"/> No			
		Initial Transaction?	<input type="text"/>	<input type="text"/>			
			Amount	Server ID			

Additional Rewards Information

*Year is optional in birthday and anniversary fields.*

Birthday	--	--	--	Add Additional Family Member's Birthday:
Anniversary	--	--	--	
				Add New First Name
				Add New Birthday
				Add Birthday

Save Save and Add Another Cancel

This is what the customer information page will look like for each customer. At minimum, you need their first and last name, e-mail address and a phone number for everything to work, but you can still add a customer with at least one field filled out. The phone number will default as the customer's loyalty ID, which they will use when they purchase with you.

This allows you to set customers in different roles. Leads could be customers that are not yet established with your business, I.E. you only have their e-mail and would like to get them to sign up.







You can look up a member by their name or phone number(card id).

The card id will be the customer's phone number. This is easy for them to remember and acts as an easy default for each person. If you have ordered cards to be used with your loyalty program, the number on those will be the card ID.

Here you will post how much the customer spent.

The post transaction form can be used in lieu of POS integration or even if you want to add in a transaction due to any other issues. Once you have entered in the information, the customer record will be updated. You can get to this window by going to the transaction tab and clicking on post transactions.

As of now, the server ID is not needed.

Member Lookup:

Card ID:  -  -

Amount: \$  Server ID:

1

2

3

4

5

6

7

8

9

0

clr

←

@

-

.

/

enter

Reset Form

CLOSE WINDOW

Member Lookup:

Select Customer:

[Use](#) | [View](#) | [TXs](#) | [Promos](#)

Shows what broadcast or campaign offer they were sent.

The name of the offer.

Media	Expires	Offer	
Email Broadcast Oct 30th	Nov-29	Great Free Stuff!	redeemed

Expiration date.

If a customer has a coupon available to them when you look them up with the post transaction form, it will be listed here. This is only needed when Salesbuilder is not integrated with your POS system.

1234567890

clr←@-./enter

Reset FormCLOSE WINDOW

If the coupon is available, there will be a Blue "USE" option here. You click on this and then enter in the amount of money they spent with you. This will count the coupon as being redeemed.



**Email Broadcast**

**Step 1** **Step 2**

**Enter Message Content**

Open a scheduled, draft or previously sent broadcast:

**Open** **Save** **Delete**

or use a template: **Select Template** **Open** **Save as new**

**Subject:**

**Source** **Format** **Font** **Size**

**You can type in here to send simple e-mail text broadcasts out to your customers or you can make them fancier and use html.**

**These are the customization or wildcard tags that you use to designate certain information about your customer or your business. Make sure to include the !:LandingPage:! tag so that customers will have a place to click on to get their offers.**

**As the description implies, you can open a draft or an e-mail you have previously sent.**

**If you modify a draft or a template, you can save as a new template for future use.**

**Using a template will select from a previously made e-mail that you have selected to act as a template. This option is shown in the media campaign instructions.**

**This is where you set what, if any, offers you will be providing with this e-mail broadcast.**

**Here you can add the custom landing page that will be associated with your e-mail broadcast.**

**Insert Customization Tag at Cursor:** **FirstName** **insert**

**Close** **Continue >**

**+ Attach Offers to Your Broadcast**

**+ Add Custom Landing Page Content**

Step 2

Enter Message Content

Open a scheduled, draft or previously sent broadcast:

Delete

or use a template:

Save as new

**Subject:**

As the description implies, you can open a draft or an e-mail you have previously sent.

Here you can edit your e-mail broadcast much like your media campaigns, using html and the tools provided here.

The subject line  
your customers will  
see in the e-mail.

If you modify a draft or a template, you can save as a new template for future use.

Using a template will select from a previously made e-mail that you have selected to act as a template. This option is shown in the media campaign instructions.

These are the customization or wildcard tags that you use to designate certain information about your customer or your business. Make sure to include the `!LandingPage!` tag so that customers will have a place to click on to get their offers.

You can type in here to send simple e-mail text broadcasts out to your customers or you can make them fancier and use html.

This is where you set what, if any, offers you will be providing with this e-mail broadcast.

Here you can add the custom landing page that will be associated with your e-mail broadcast.

### Insert Customization Tag at Cursor:

insert

Continue >

- + Attach Offers to Your Broadcast
- + Add Custom Landing Page Content

Recipients and Delivery

NOTICE: Content appears to be empty. Please be sure to enter content before sending!

Role: Customers

In Filter: All records

On Campaign:

Broadcast Title: Email Broadcast Oct 30th

(Please set title to something meaningful for you.)

Send From:

When:

(Leave blank to send now.)

Estimated number of recipients: 0 people

< Back

Close

Save

Send Test

Finish

This is where you can set who this e-mail is being sent to. You can specify different roles that you may have placed your customers in. You can also click on an individual customer in the customers page and send a message to just one or two people.

This is for internal use. It will help you keep track of what you have sent out.

You can set when to send out your broadcast. This way, you can schedule several throughout the month and let them send out when you choose.

Click here to save save a draft of the broadcast for later.

Click finish to send the e-mail either immediately or at the scheduled time

Select customers who are enrolled in a particular campaign

This will set certain filters for your e-mail to use. There are many to choose from, such as new customers, birthdays, customers who have not been active in awhile and much more.

Will default to your standard rewards email.



**Granbury Sales Builder**

Inbox 0 chaserewards@granburysalesbuilder.com Support (18) Logout

Search: Customers

HOME PE NICATIONS TRANSACTIONS MY ACCOUNT ADMIN

**Add or Edit Media**

Save Media Back to List

| Reply Actions

Type **Text Message**

Is Template? ☐ Yes ☒ No (If yes, content will be available for broadcasts.)

Promo ID 953

Name Welcome

Status Active

**Media Content**

Content To activate your VIP Account at !:MyBusinessName:! and receive a special welcome gift, click here: !:LandingPage:!

46 char(s) remaining

Send Test

Product No Product

**Landing Page**

Page BG Color: #C7A16E

Can do this below: REDIRECT:## where ## is a Page Group ID, or REDIRECT:http://some.url

Content

<b>Hi !:FirstName:!,</b>

Here is your special Welcome Gift. On behalf of the entire staff at !:MyBusinessName:!, please enjoy this with our compliments and thanks again for joining our program.

Preview Landing Page (must Save first): go?p=IQcoHy1LBkX5sC2l

Preview uses an arbitrary expiration date of 30 days from now.

**Email Reminder**

Trigger Reminder 0 days before expiration. (0 = no reminder)

Reminder Subject

Reminder Content

**Merge Tags**

+ Contact Tags

!:FirstName:!

!:LastName:!

+ Extras

!:Coupon:!

!:LandingPage:!

The type of message going out to your customers. You can pick between e-mail, text message and direct mail.

What you want to call the e-mail. This name is for internal purposes, for you to more easily recognize the type of message you will be sending.

What you want your message to say. A text can only contain 160 characters, so you will have to make your message as succinct as possible.

This is the landing page that your customers will see on their phone browser. You are not limited to what you can say here, but it is best to style it so that it looks well on a phone screen.

Unnecessary for text broadcasts.

If you check yes, this particular SMS message will be saved to be used at a later date if you want to send it out to customers again manually.

These are tags that act as wildcards. They will add in the information of the person they are sending to. So if you are sending a text message to Jessica, !:Firstname:! will translate to Jessica when she reads it.

This will be the background color of the page.



Inbox 0
chaserewards@granburysalesbuilder.com
Support (18)
Logout

Search: Customers

HOME
PEOPLE
COMMUNICATIONS
TRANSACTIONS
MY ACCOUNT
ADMIN

Media Library - Media Linked to "Default Premier Campaign - GSB"

Campaigns
Media Library
Offers

Add New Media

Media linked to campaign: Default Premier Campaign - GSB

	PID	AID	MediaName	Category	Status	Type	Trigger (Id,X,Y)	Offers	Master Sync	Parent Sync
	1	429541	WELC - Welcome	Granbury Sales Builder	Active	Email	10,,30	none	Yes	Yes
	3	429541	ANNI - Happy Anniversary	Granbury Sales Builder	Active	Email	40,,30	none	Yes	Yes
	4	429541	BDAY - Happy Birthday	Granbury Sales Builder	Active	Email	20,,30	none	Yes	Yes
	5	429541	HBDA - Happy Half-Birthday	Granbury Sales Builder	Active	Email	30,,30	none	Yes	Yes
	7	429541	RWRD - Congratulations	Granbury Sales Builder	Active	Email	70,100,0	none	Yes	Yes
	10	429541	BDAY - Extra Birthday	Granbury Sales Builder	Active	Email	25,,30	none	Yes	Yes
	11	429541	REFR - Refer A Friend	Granbury Sales Builder	Active	Email	90,,30	none	Yes	Yes
	12	429541	WEBS - Website	Granbury Sales Builder	Active	Email	5,,30	none	Yes	Yes
	25	429541	LOST - We Miss You	Granbury Sales Builder	Active	Email	50,60,30	none	Yes	Yes
	1004	429541	Escalated LOST - We Really Miss You!	Granbury Sales Builder	Active	Email	50,90,30	none	Yes	Yes

Add Additional Media to Default Premier Campaign - GSB

Media: (Email) Email Template - General

Trigger: None

Trigger Values: X:  Y:

Link to "Default Premier Campaign - GSB"

These are internal identifiers and will not affect anything.

These are the values that are specific to each type of trigger. You will have several different triggers you can use, such as lifetime spending rewards, expiration dates and more.

Inbox 0 chaserewards@granburysalesbuilder.com Support (18) Logout

Search: Customers

HOME PEOPLE COMMUNICATIONS TRANSACTIONS MY ACCOUNT ADMIN

Media Library - Media Linked to "Default Premier Campaign - GSB"

Campaigns Media Library Offers

Add New Media

Media linked to campaign: Default Premier Campaign - GSB

	PID	AID	MediaName	Category	Status	Type	Trigger (Id,X,Y)	Offers	Master Sync	Parent Sync
	1	429541	WELC - Welcome	Granbury Sales Builder	Active	Email	10,,30	none	Yes	Yes
	3	429541	ANNI - Happy Anniversary	Granbury Sales Builder	Active	Email	40,,30	none	Yes	Yes
	4	429541	BDAY - Happy Birthday	Granbury Sales Builder	Active	Email	20,,30	none	Yes	Yes
	5	429541	HBDA - Happy Half-Birthday	Granbury Sales Builder	Active	Email	30,,30	none	Yes	Yes
	7	429541	RWRD - Congratulations	Granbury Sales Builder	Active	Email	70,100,0	none	Yes	Yes
	10	429541	BDAY - Extra Birthday	Granbury Sales Builder	Active	Email	25,,30	none	Yes	Yes
	11	429541	REFR - Refer A Friend	Granbury Sales Builder	Active	Email	90,,30	none	Yes	Yes
	12	429541	WEBS - Website	Granbury Sales Builder	Active	Email	5,,30	none	Yes	Yes
	25	429541	LOST - We Miss You	Granbury Sales Builder	Active	Email	50,60,30	none	Yes	Yes
	1004	429541	Escalated LOST - We Really Miss You!	Granbury Sales Builder	Active	Email	50,90,30	none	Yes	Yes

Add Additional Media to Default Premier Campaign - GSB

Media: (Email) Email Template - General

Trigger: None

Trigger Values: X: Y:

Link to "Default Premier Campaign - GSB"

This column shows what offers are associated with your media.

Master and Parent Sync. This is for internal use and will not be something to worry about.

This explains what type of media you are using, whether it is text or e-mail.

As it says, you can add new or old media to your campaign from here.







HOME
PEOPLE
COMMUNICATIONS
TRANSACTIONS
MY ACCOUNT
ADMIN

Account Information and Settings

Tags
SMS Keywords
Sender Profiles
Signatures
PURL Page
Tags Content
Signup Page

Account and Contact Information Save

+ Account Settings
+ Location & Contact Settings
+ Business Hours
+ Program Settings
+ Social Media Settings

Facebook URL
http://www.facebook.com/granburyrs
Twitter URL
http://www.twitter.com/granburyrs

Facebook Post Transaction Points
0
Facebook Post Redemption Points
0
Facebook Like Points
0

Transaction Messages
I just bought some delicious pizza from Test Pizza Store. You should too so you can start earning points!

Redemption Messages
Awesome, I just got a free small pizza from Test Pizza. You should join up soon so you can get one too!

Add New
Transaction Message

Post Link
Facebook page is default, or enter your website or other page. To use the customer's PURL page, just enter the word PURL all by itself.
Link Description

+ Billing Address & Information
+ Other Settings - Time/date and phone formats, colors, etc.
Save Other Settings

The amount of points a customer gets for allowing a transaction post to appear on their wall from you.

The amount of points a customer gets for allowing a redemption post to appear on their wall from you.

The amount of points a customer gets for liking you on Facebook.

Will appear on every post, should be your website or Facebook page.

Write a description of your restaurant for potential new customers to see

Your Facebook address.

Your Twitter URL  
We are still working on integrating Twitter with Salesbuilder and expect it to be finished soon.

Add messages that will post (as though the customer wrote them) when the customer spends money at your restaurant.

Add messages that will post (as though the customer wrote it) when the customer redeems a reward at your restaurant.